Short Report
Top Business Sectors by Company Size

Based on the attached chart, the responses show that the top business sectors are largely concentrated among **small companies with 1–9 staff**, while medium-sized companies with **10–19 staff** and larger companies with **20+ staff** represent smaller but still important shares. The total number of responses across the top ten sectors is **3,254**.

Narrative Analysis

Telecommunications recorded the highest number of responses, with **484 responses**. Most of these came from companies with **1–9 staff** at **410 responses**, followed by **46 responses** from companies with 10–19 staff and **28 responses** from companies with 20+ staff. This indicates that telecommunications activity is strongly present among micro and small enterprises.

Digital Marketing ranked second, with **474 responses**. The majority were from companies with **1–9 staff** at **405 responses**, followed by **53 responses** from companies with 10–19 staff and **16 responses** from companies with 20+ staff. This suggests that digital marketing is highly driven by small, flexible businesses.

E-commerce/Fintech came third, with **429 responses**. Companies with **1–9 staff** contributed **363 responses**, while companies with 10–19 staff contributed **43 responses**, and companies with 20+ staff contributed **23 responses**. This reflects the growing role of small enterprises in online business, digital payments, and fintech-related activities.

Software/Web Development recorded **387 responses**, with **311 responses** from companies with 1–9 staff, **39 responses** from companies with 10–19 staff, and **37 responses** from companies with 20+ staff. Compared with other sectors, this sector shows a relatively stronger presence among larger companies.

Photovoltaic / Installation of Solar Energy Systems recorded **356 responses**. While the largest share still came from companies with **1–9 staff** at **229 responses**, the sector also shows a notable presence among companies with **10–19 staff** at **91 responses** and **20+ staff** at **36 responses**. This indicates that solar energy installation may require more structured teams compared with some digital service sectors.

ICT/Digital Skills recorded **312 responses**, with **267 responses** from companies with 1–9 staff, **28 responses** from companies with 10–19 staff, and **17 responses** from companies with 20+ staff. This confirms that ICT-related skills are widely demanded among smaller companies.

Network and Systems Administration received **286 responses**, including **201 responses** from companies with 1–9 staff, **58 responses** from companies with 10–19 staff, and **27 responses** from companies with 20+ staff. The relatively higher number of medium and larger companies suggests that this sector is more relevant to businesses with expanding technical infrastructure.

IT Support recorded **185 responses**, with **137 responses** from companies with 1–9 staff, **31 responses** from companies with 10–19 staff, and **17 responses** from companies with 20+ staff. This shows that IT support remains a practical business need across company sizes.

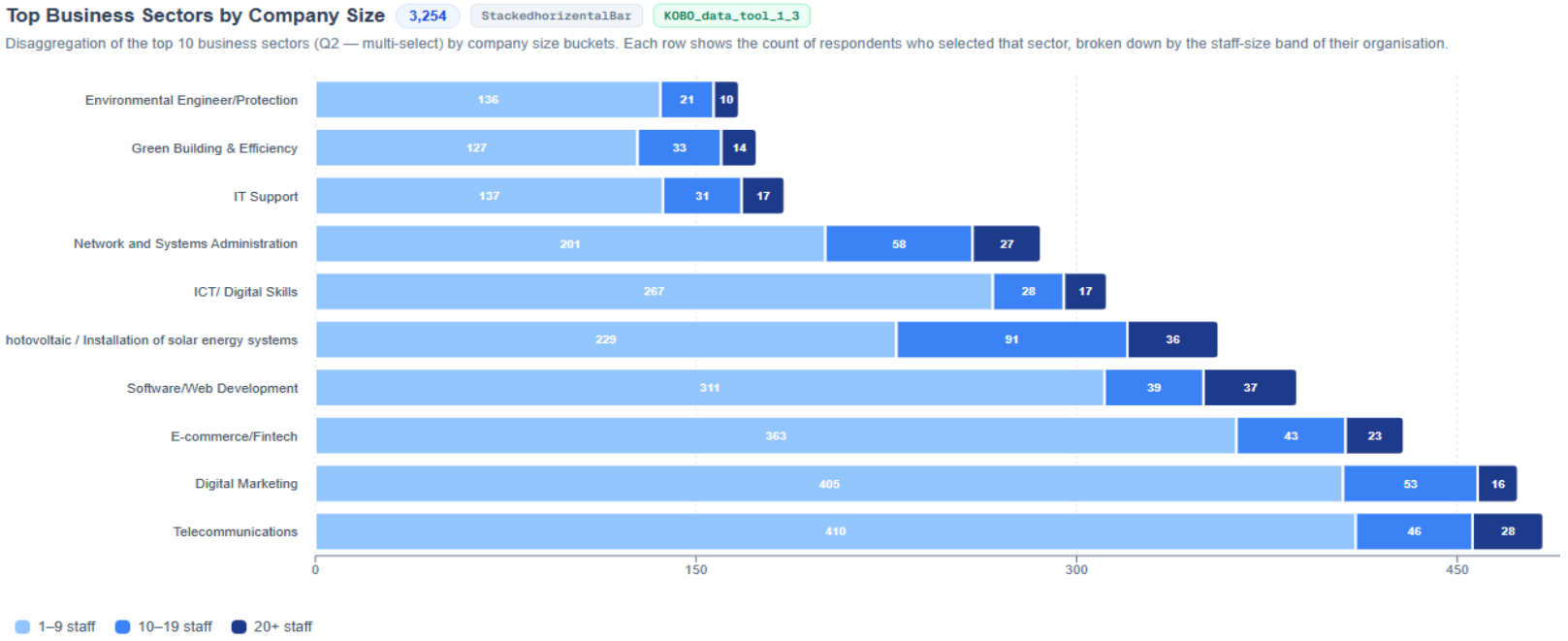
Green Building & Efficiency recorded **174 responses**, including **127 responses** from companies with 1–9 staff, **33 responses** from companies with 10–19 staff, and **14 responses** from companies with 20+ staff. The sector is present but less dominant compared with solar energy and digital sectors.

Environmental Engineer/Protection recorded **167 responses**, with **136 responses** from companies with 1–9 staff, **21 responses** from companies with 10–19 staff, and **10 responses** from companies with 20+ staff. This is the lowest among the top ten sectors but remains relevant within the wider green economy profile.

Summary Table: Top Business Sectors by Company Size

Rank	Business Sector	1–9 Staff	10–19 Staff	20+ Staff	Total Responses	Share of Total
1	Telecommunications	410	46	28	**484**	**14.9%**
2	Digital Marketing	405	53	16	**474**	**14.6%**
3	E-commerce/Fintech	363	43	23	**429**	**13.2%**
4	Software/Web Development	311	39	37	**387**	**11.9%**
5	Photovoltaic / Installation of Solar Energy Systems	229	91	36	**356**	**10.9%**
6	ICT/Digital Skills	267	28	17	**312**	**9.6%**
7	Network and Systems Administration	201	58	27	**286**	**8.8%**
8	IT Support	137	31	17	**185**	**5.7%**
9	Green Building & Efficiency	127	33	14	**174**	**5.3%**
10	Environmental Engineer/Protection	136	21	10	**167**	**5.1%**

Total responses: 3,254



Overall Observation

Overall, the chart shows that business activity is heavily concentrated among **micro and small enterprises with 1–9 staff**, which account for **2,586 responses**, or around **79.5%** of the total. Companies with **10–19 staff** account for **443 responses** or **13.6%**, while companies with **20+ staff** account for **225 responses** or **6.9%**. The strongest sectors are telecommunications, digital marketing, e-commerce/fintech, and software/web development, confirming the strong presence of digital and consumer-facing services among smaller firms. At the same time, solar energy systems, network administration, green building, and environmental protection show that green and technical sectors are also present but often require more structured teams and may benefit from targeted support, training, and business development interventions.