SHORT REPORT
DIGITAL ECONOMY SKILLS MOST NEEDED BY COMPANIES

The chart shows that **basic computer literacy** is the most needed digital economy skill overall, representing **23%** of responses. This includes skills such as using Microsoft Office, email, and the internet. It is followed by **spreadsheets and data organization** at **11%**, while other digital skills such as digital communication tools, data entry, software/app development, and digital marketing appear as important but lower-priority needs.

Summary Table – Overall Digital Economy Skills Needed

Digital Economy Skill	Share
Basic computer literacy	23%
Spreadsheets and data organization	11%
Digital communication and collaboration tools	7%
Data entry and database management	7%
Software and app development	7%
Digital marketing and SEO	6%

Key Findings by Province

Province	Main Findings
Baghdad	Basic computer literacy is the highest need at around 46%, followed by spreadsheets and data organization.
Erbil	Basic computer literacy leads at around 39%, with strong demand for spreadsheets and digital communication tools.
Basra	Basic computer literacy is the highest at around 43%, with notable demand for digital marketing and software/app development.
Ninewa	Basic computer literacy leads at around 39%, followed by spreadsheets, software/app development, and digital communication.
Sulaymaniyah	Basic computer literacy is the highest at around 36%, followed by spreadsheets and digital communication tools.
Duhok	Basic computer literacy leads, while data entry/database management and spreadsheets also show strong demand.
Babylon	Basic computer literacy is the top need, followed by spreadsheets, digital communication, and software/app development.
Salah Al-Din	Basic computer literacy is the highest need, with data entry and digital communication also important.
Al-Qadisiyah	Software and app development appears as the leading skill, followed by basic computer literacy and data entry.
Dhi Qar	Basic computer literacy leads, followed by data entry/database management and software/app development.

Overall Observation

Overall, the findings indicate that **foundational digital skills remain the most urgent need for companies across most provinces**. Basic computer literacy is the leading skill in nearly all governorates, showing that many companies still require practical digital capacity for daily business operations.
At the same time, the results show growing demand for more advanced or specialized skills, including **spreadsheet use, data management, software/app development, digital communication tools, and digital marketing**. This suggests that training programmes should combine basic digital literacy with province-specific modules in data management, software development, and digital business tools.